



SAPERION: Inbound Mail Forum - Current Trends

SALSADEV: when information makes sense

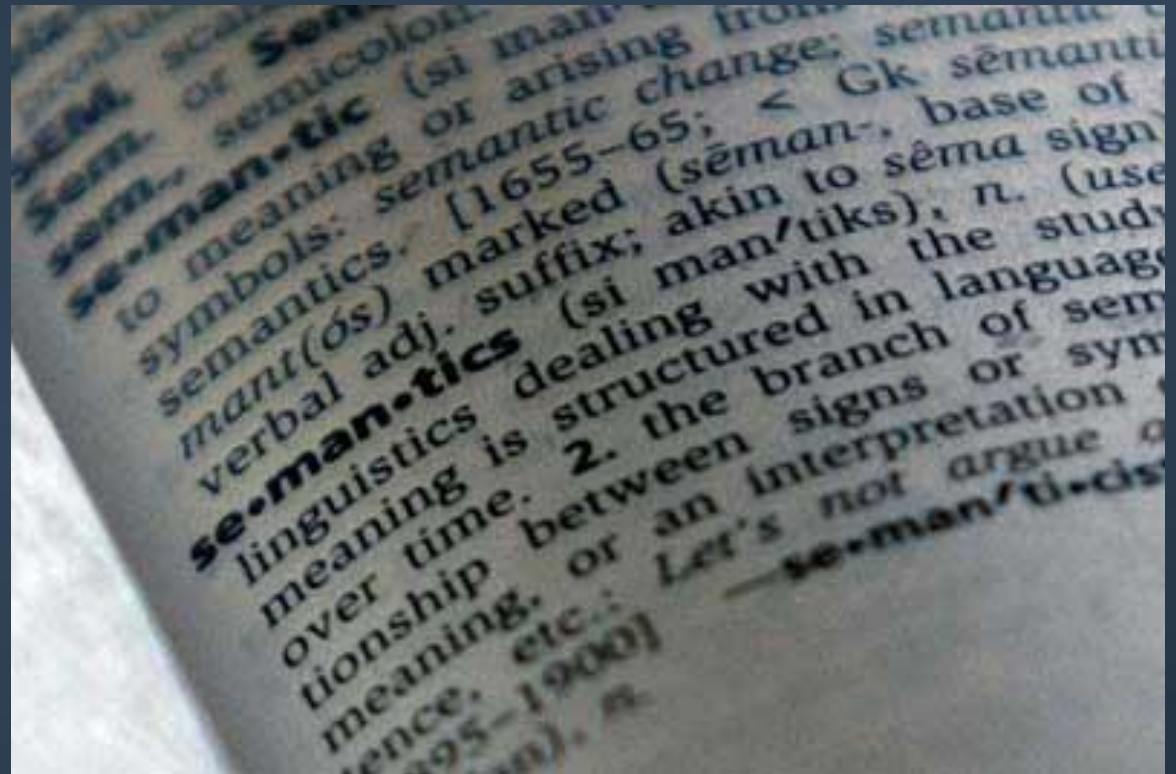
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- Semantics is the study of meaning



TODAY

Dictionaries
Structured
Semantic-Web
Machines
Keywords
Rules
Metadata
Ontologies
Search Engines
OWL RDF
Templates

TOMORROW

Context
Raw Text
Semantics
Innovation
Concepts
Humans
Meaning
salsaDev
Intuitive Search
Relevancy
Content

The challenge

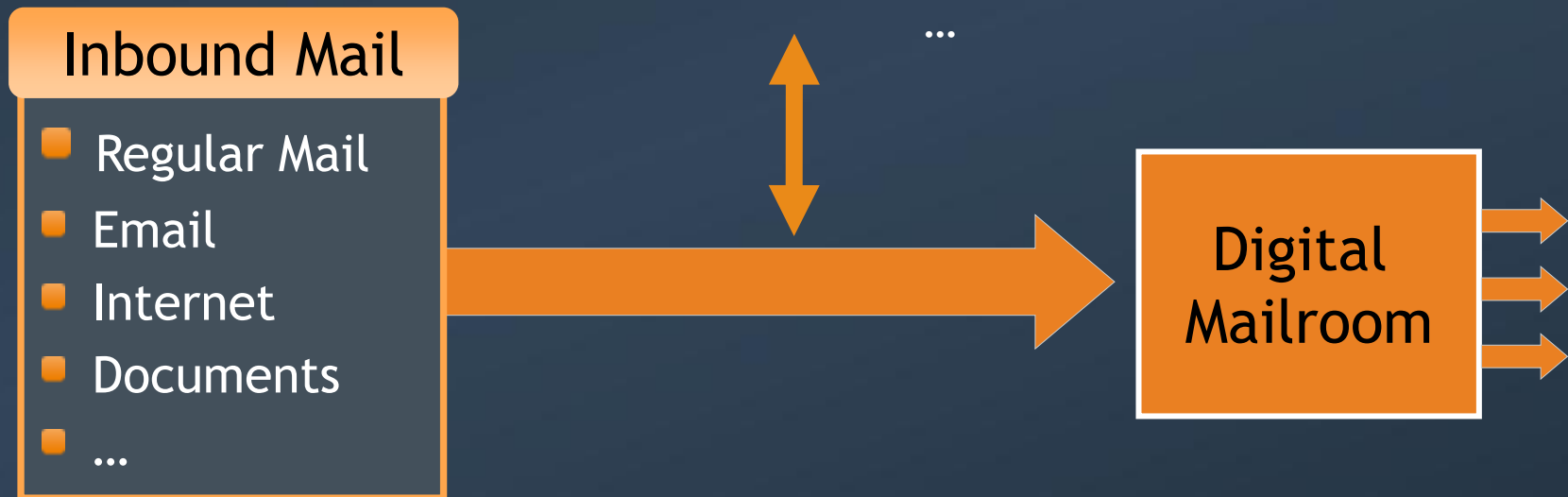
200% yearly growth
80% is unstructured



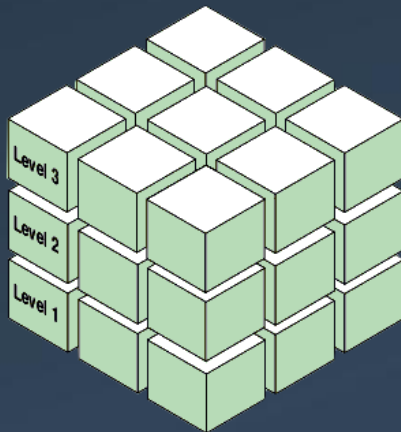
The salsaDev solution

Contextual Categorization

1.1 Customers
 1.1.1 Contracts
 1.1.1.1 Terms of Use
 ...



Contextual Categorization:



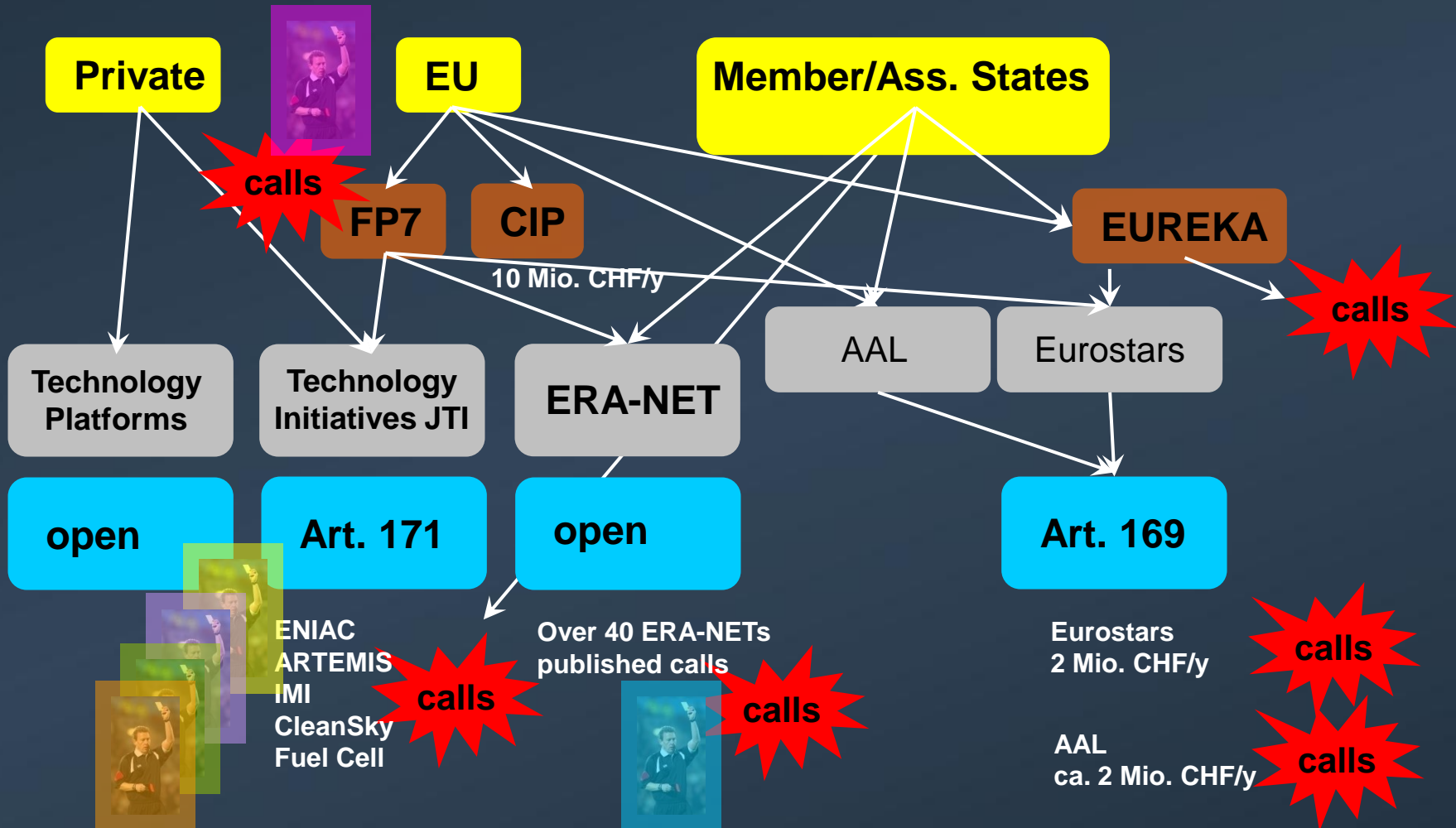
- Based on content & meaning
- Category administration is possible
- 1 document belongs to n categories
- User feedback taken into account


EURESEARCH is the Swiss guide to European Research and Innovation. It organizes and distributes:



- 10's of Programs
- 100's of Calls
- 1000's of Partners

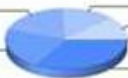
The Programme Zoo






EURESEARCH
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Opportunity Finder



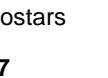
Energy
Security



Transport
INFRA
ICT



JTI
CIP
CTI





















Eurostars
FP7

Funding opportunities

Partners/technologies

Support/Coaching

Show entries

Score (%)	Call	Title	Related
49.97	ICT-2009.4.3	Intelligent Information Management	  
45.23	SEC-2010.1.2-1	Information and knowledge management for the prevention of	 
41.8	SEC-2010.3.2-1	Monitoring and tracking of shipping containers	
40.21	ICT-2009.2.2	Language-Based Interaction	  
31.85	SEC-2010.4.3-1	Alert and communication, including the use of media, towards the	
31.05	ICT-2009.8.4	FET proactive 4: Human-Computer Confluence.	 
30.37	ENERGY.2010.5&6.2	Extending the value chain for GHG emissions	  
29.09	SEC-2010.3.1-1	European-wide integrated border control system phase II	
28.65	SEC-2010.2.3.3	Automatic detection and recognition of threats to critical assets in	
28.29	ICT-2009.8.3	FET Proactive 3: Bio-chemistry-based Information Technology	  

- Semantics plays a key role in Inbound Mail
- Efficient data organization and distribution
- Leverage existing IT: interoperable & scalable

salsaDev: a paradigm shift in information behavior?



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THANK YOU!

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